



**DealCorp.**



C.F. Row, Fitzroy  
Completed September 2017



## About DealCorp

At DealCorp, we are dedicated to building a better urban landscape in Melbourne. Since establishing our business in 1984, we have completed over 50 successful projects, including some of Melbourne's best-known landmarks.

We are specialists in private property development and investment. Our primary work is within the retail, residential and commercial sector. Over the past three decades, we've built up a portfolio that's as diverse and exciting as Melbourne itself.

From award-winning masterplan communities in Bundoora to top-end penthouse towers in South Yarra, we work with prominent architects and consultants to create long-lasting contributions which benefit the wider community.



4248, South Yarra  
Completed 2021



DealCorp was established in 1984 by our Executive Chairman David Kobritz, who inherited a love of property from his father.

The business grew organically and has become one of the most respected names in the property industry, with an unflinching reputation for delivering remarkable outcomes.

At DealCorp, we deliver value, innovation and support that lasts far beyond the final delivery of a project. Our business is about more than building property – it's about building lasting relationships with our partners, consultants and clients.



Aura, Melbourne CBD  
Completed 2013



Eclipse Heritage Apartments and Townhouses, Bundoora  
Completed 2021

Preserving  
the past.

Planning  
the future.



# Innovative leaders

Our team brings together the best minds in the business. We love what we do, recognising market trends and responding nimbly to opportunities. We operate as a single unit, focusing on providing value to our clients and partners, and influencing positive change. We consider ourselves leaders, not followers, and have a proven track record of inspiring the industry with our landmark developments.



**David Kobritz**  
**Executive Chairman**

Over 35 years in the industry and David continues to be energised by the endless opportunities he discovers in our evolving retail, commercial and residential landscape.

A pioneer of emerging locations and a market leader recognised for his foresight and astute industry knowledge, the remarkable outcomes David delivers are driven by his unwavering commitment to investors, clients, stakeholders and his team.



**Michael Cornwell**  
**CEO and Development Director**

Michael has developed a list of outstanding credentials from the ground up. He looks great on paper and even better onsite with over 28 year experience and an unmatched understanding of all aspects of construction.



**Leon Hechtman**  
**Senior Development Manager**

Leon's career in property development has spanned over a decade, allowing him to experience varied facets of the industry while acquiring an in-depth understanding of the residential, commercial, retail and community sectors.



**Ben Perkins**  
**Development Manager**

Ben has an unmatched enthusiasm for making things better, operating from a core belief that architecture and development can be used to improve communities and enhance liveability. His love of adventure and never-ending optimism informs the way Ben works to develop the best living experiences for buyers.



**Richard Knight**  
**Development Manager**

Richard brings to DealCorp an impressive 15 years experience in the local construction and development industry. Having worked on some of Melbourne's largest projects, Richard's understanding of the many moving parts that form a successful outcome is unmatched. He is passionate about delivering an outstanding result and seeing how pleased purchasers are when they walk into their new homes.



**Snowe Li**  
**Head of Business Development**

At DealCorp Snowe's focus is on driving strategy, communications and building on professional relationships to lead DealCorp into the Asia Pacific market. Snowe international experience in customer, stakeholder and investor relations gives her an unparalleled breadth of understanding overseas markets.



**Laurelle Kobritz**  
**Project Marketing Manager**

Laurelle is hands-on with every aspect of the marketing life of every DealCorp development which keeps her on the run. DealCorp's project successes are a testament to her work ethic and her innate ability to inspire her team to bring their best to each project.



**Brett Hallam**  
**Sales Manager**

A born and bred Melburnian, Brett has an intimate understanding of the local property market. With 35 years in the industry, he combines extensive professional knowledge with years of personal experience and a genuine desire to support his clients. Across a highly successful career, Brett has developed a respected reputation for his honest and direct approach.



4248, South Yarra  
Completed May 2021





Ormond Station, Ormond  
*Artist's Impression*

## Working with the best

We consider it a point of pride to select the best sites and the best consultants every single time we start a new project. Our focus is on creating dynamic, innovative and timeless properties that encourage people to rethink what can be achieved in retail, residential and commercial development. Our extensive experience and in-depth understanding of the industry means that DealCorp is equipped to create cutting edge developments in prime locations for years to come.



Ormond Station, Ormond  
Artist's Impression

**ORMOND STATION**  
**Ormond**

DealCorp was awarded development rights in 2015 over the new underground Ormond Station. With continuing negotiations, plans are being reviewed and considered which will include a shopping centre, full size supermarket and ample car parking. DealCorp look forward to launching the project in 2019.



Artist's Impression

**OFFICER PRECINCT**  
**Beaconsfield**

Over three hectares of prime Princess Highway frontage sits this highly desirable commercially zoned land, presenting an outstanding opportunity for a high profile project in one of Melbourne's fastest growing suburbs. Anticipated plans include a service station, food outlets and childcare centre which will add much needed services and amenity to a major growth corridor in Melbourne.



Artist's Impression

**Lot S3 – Apartment dwellings**  
**Polaris 3083, Plenty Road, Bundoora**

Concept plans have been prepared by renowned architects ClarkeHopkinsClarke for a new apartment dwelling in the south-western corner of Polaris 3083.





**GLENARM SQUARE**  
**Glen Iris**

As part of the Level Crossing Removals Project taking place across Melbourne is the Gardiner Station upgrade, an incredible opportunity in the heart of leafy Glen Iris. The now vacant land has town planning approval for 120 apartments across 8 levels. The proposed scheme completed by Plus Architecture and Hecker Guthrie Interior Design is a stunning new concept integrating residential, retail, commercial and rail for the area. DealCorp launched Glenarm Square in Spring 2018.



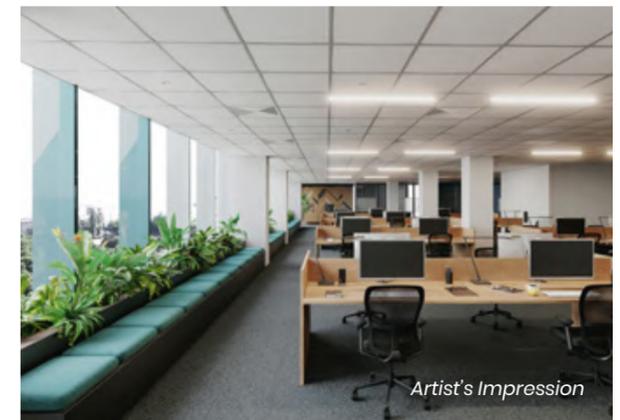
### The Standard Fitzroy Fitzroy

In partnership with Standard International, The Standard, Fitzroy, is an exciting new venture that will feature 127 rooms over seven levels including an intimate rooftop experience. The Standard's unique style of hospitality, defined by compelling design, and engaging culinary and cultural experiences will complement Fitzroy's bustling creative community, surrounded by bars, cafés, galleries and retail.



### Foster St Dandenong

This prime site of over 1000 sqm in the heart of Dandenong, is currently under construction with leading local builder, Hamilton Marino. The 5 level commercial building will offer a unique opportunity for Melbourne's east, with over 4,700 sqm of brand new commercial offices ranging in size and available to lease. The modern and striking building has been designed by CHT architects and is a welcomed addition to the local area.



**Nova Heritage & Contemporary Terraces  
Polaris 3083, Plenty Road, Bundoora**

The final stage of the masterplanned development sits in the centre of the Polaris 3083 site and adjoins the vast La Trobe University Campus. The masterplan community developed over the past 10 years will set the final stage of residential development with Nova. The heritage facade of the brick buildings will remain, and a new concept townhouse precinct will sit proud behind the facade.



*Artist's Impression*



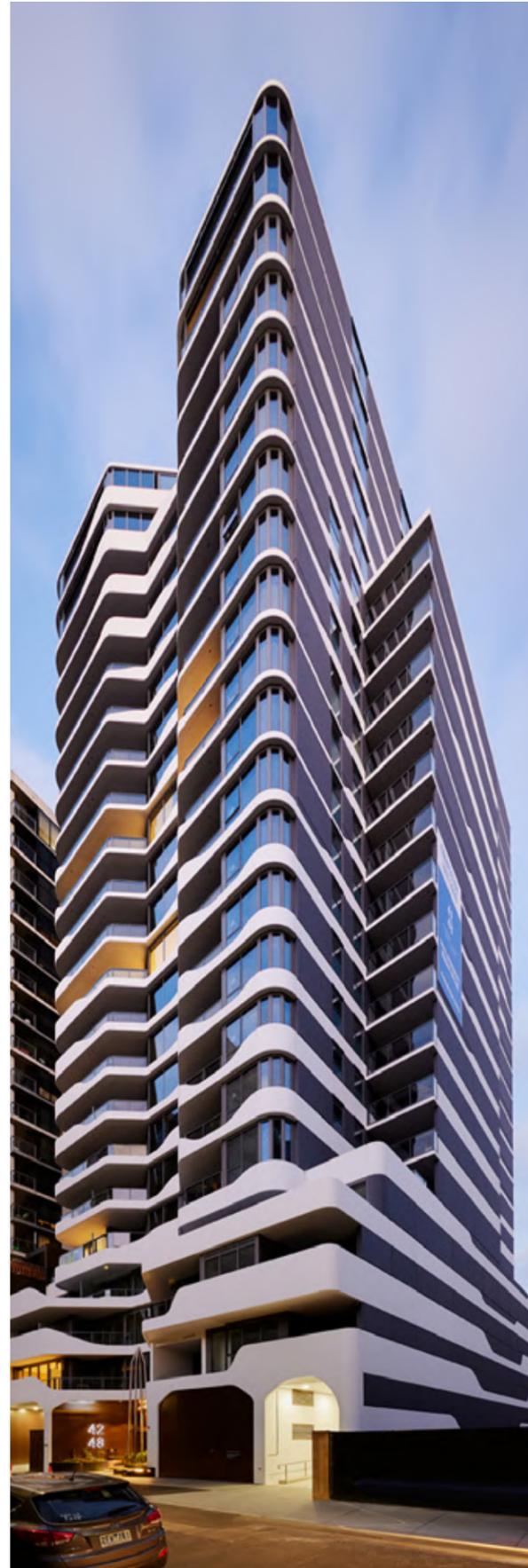


**MCKN**  
**236 Jasper Road, McKinnon**

MCKN sits in the heart of McKinnon, a suburb renowned for its educational options, sports facilities and proximity to Melbourne's Brighton beach and Port Phillip Bay. Magnificent finishes and large internal living, dining and alfresco areas will no doubt fill a gap in a very strong inner urban location. The development will offer a ground floor retail space, ideal for one of Melbourne's leading cafe operators to take over and serve the local community and residents.

**42-48 Claremont Street  
South Yarra**

With construction commencing in Spring 2018 and estimated completion in late 2020, every element of 42-48 Claremont Street has been designed to make modern living a bigger and better experience. Across a 21 level landmark tower, a selection of 1 and 2 bedroom residences and 2 and 3 bedroom penthouses have been purposefully made for more space, more natural light, more storage and more top-end inclusions, making 42-48 Claremont Street stand out above the rest.



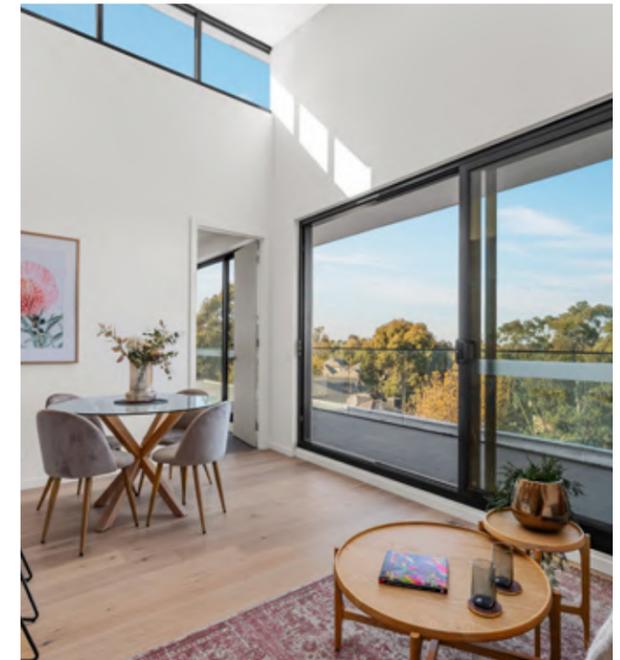
**Lunar Townhouses  
Polaris 3083, Plenty Road, Bundoora**

Set against green landscapes, Lunar Townhouses bring lifestyle luxury to the neighbourhood. A carefully integrated yet distinctly individual series of 14 two-level townhouses have their own entrances and 2 car spaces. Design encourages the open flow of space and light and offers flexible zones for dining, entertaining and lounging.



**Lunar Apartments  
Polaris 3083, Plenty Road, Bundoora**

Lunar Apartments deliver the best in innovative modern design, underscored by environmentally sustainable principles. Architecture by multi-award winning ClarkeHopkinsClarke focuses on premium quality and modern functions as priorities for each residence. Light-filled living with distinctly upmarket finishes and luxury inclusions impress with their timeless style and ease of living.



**Eclipse heritage apartments**  
**Polaris 3083, Plenty Road, Bundoora**

Sold out and under construction in 2020, Eclipse is an exclusive collection of only 10 apartments that re-imagine heritage design for modern living. A thoughtful approach brings old and new together in an individual and unique expression of residential living. Authentic red brickwork, solid wood, box sash windows, white gables, pitched roof lines and other original features have been preserved to define the façade. Highly acclaimed ClarkeHopkinsClarke architects have respectfully reworked the design to retain the grand scale of the original building.



**Eclipse Townhouses Stages 1 & 2**  
**Polaris 3083, Plenty Road, Bundoora**

A luxury collection of 19 dual level townhouses, all featuring distinctly larger spaces, refined architectural inclusions and a selection of superior materials and finishes. The townhouses are under construction in 2020, and have been designed as a premium benchmark to celebrate the beginning of the final residential stage of the Polaris 3083 Masterplan. This highly anticipated collection is situated within the leafy canopies of a tranquil, tree-lined neighbourhood just a few minutes walk from Polaris Town Centre, and are all sold out.



**Eclipse Townhouses Stage 3**  
**Polaris 3083, Plenty Road, Bundoora**

Uncover blissful townhouse living, with ten beautifully designed three & four bedroom townhouses situated on a leafy tree-lined street in the brilliantly connected heart of Melbourne's Inner North. Designed by award-winning architects ClarkeHopkinsClarke, Eclipse Stage 3 offers the best of home comforts. With walls of glazing creating a seamless flow of natural light and sense of connection between a private outdoor retreat and interior living zones, there is increased room to entertain, while also offering a secluded space to relax outdoors.



**C.F. ROW**  
**237 Napier Street, Fitzroy**  
*Completed 2017*

Awarded the residential development award at the 2018 AIA awards, C.F. Row is an exceptional benchmark development at a leading Fitzroy address which has transformed a factory site into a distinct architectural landmark. Award-winning architects Woods Bagot design adeptly incorporates the site's heritage facade within a 54 apartment and 7 townhouse development across 4 levels, surrounded by landscaping by award-winning Jack Merlo design.



**ASPIRE**  
**Polaris 3083, Plenty Road, Bundoora**  
*Completed 2017*

Blending park life with modern convenience, this premium 19 townhouse and 20 apartment precinct at Polaris is a crafted blend of heritage architecture and contemporary design. Bordering open green spaces and a thriving town centre, the newest addition to the ever growing Polaris masterplan benchmarks highly sustainable urban living without compromising on luxury living.





Kubix, Wantirna South  
Completed 2017

**KUBIX**  
**400 Burwood Highway, Wantirna South**  
*Completed 2017*

Bringing inner city style to Knox with spectacular views over 8 levels, Kubix offers contemporary one, two and three bedroom apartments in three secure separate buildings totalling 236 residences. Luxury amenities include an indoor swimming pool, sauna, steam room, gymnasium, alfresco entertaining facilities and a resident's lounge. Kubix has revolutionized modern living in Knox!



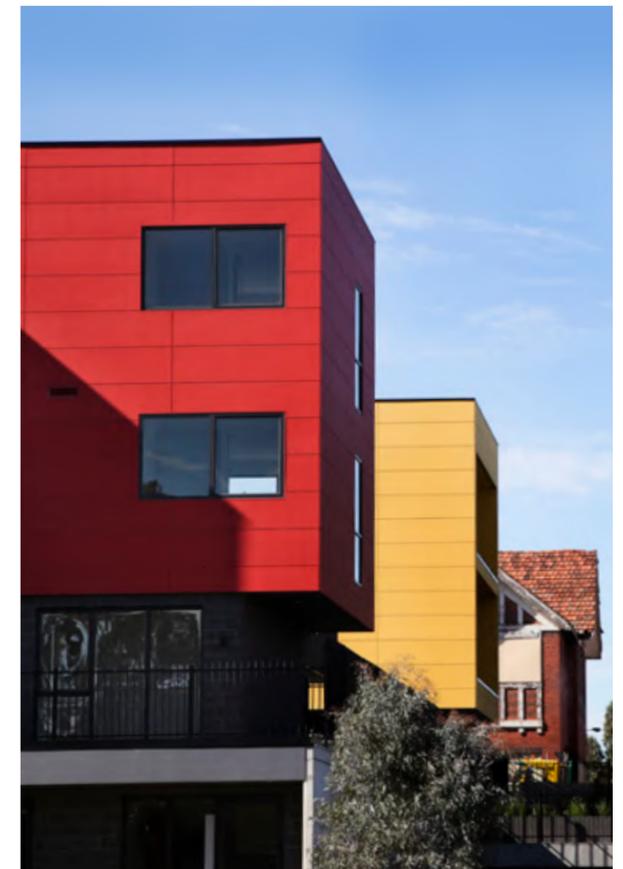
**SUMMIT 22**  
**Polaris 3083, Plenty Road, Bundoora**  
*Completed 2017*

Architecture by ClarkeHopkinsClarke delivers space, light, top level design features and contemporary lifestyle luxuries across 2 levels of 1, 2 and 3 bedroom apartments with generous balconies, ground floor retail, cafés and secure, underground parking. Summit 22 is integrated within Bundoora's foremost dining and retail village bordered by La Trobe University and connected to the CBD by multiple transport options.



**Capella**  
**Polaris 3083, Plenty Road, Bundoora**  
*Completed 2016*

Inspiring new standards in low maintenance living, Capella features 72 one and two bedroom apartments. The project introduces inner-city style and value for the local market. Set in an idyllic location within the Polaris master-planned development, Capella is steps from the thriving town centre and transport options.



### STELLAR TOWNHOUSES

#### **Polaris 3083, Plenty Road, Bundoora**

*Completed 2015*

Stellar townhouses sold out within 3 months of launching. This high-demand product was scooped up by locals who had been waiting for a modern townhouse option. The stage included 70 dual-level 3 and 4 bedroom townhouses, which have seen record re-sale numbers since completion, and continues to impress in all the right circles.



### ARCADIA

#### **1344 Dandenong Road, Chadstone**

*Completed 2015*

A progressive location, tightly held and future forward. Amenity and access is king. The ever-expanding Chadstone Capital, local universities, transport and recreational facilities delight investors and residents alike.



### 8 BOND ST

#### **South Yarra**

*Completed 2014*

Aspirational living realised at the "Paris End" of Chapel Street. Unique entry into a high density area. Boutique market appeal in both size and exclusivity and added luxury with designer interiors by Sandi Bird.



**AURA**  
**Melbourne CBD**  
*Completed 2013*

Aura is a landmark project set on Flinders Street, opposite Melbourne's Crown Casino. The 275 apartment development was a outstanding urban example of living with everything on your doorstep. A stylish building with a unique design will see Aura sit proud for years to come.



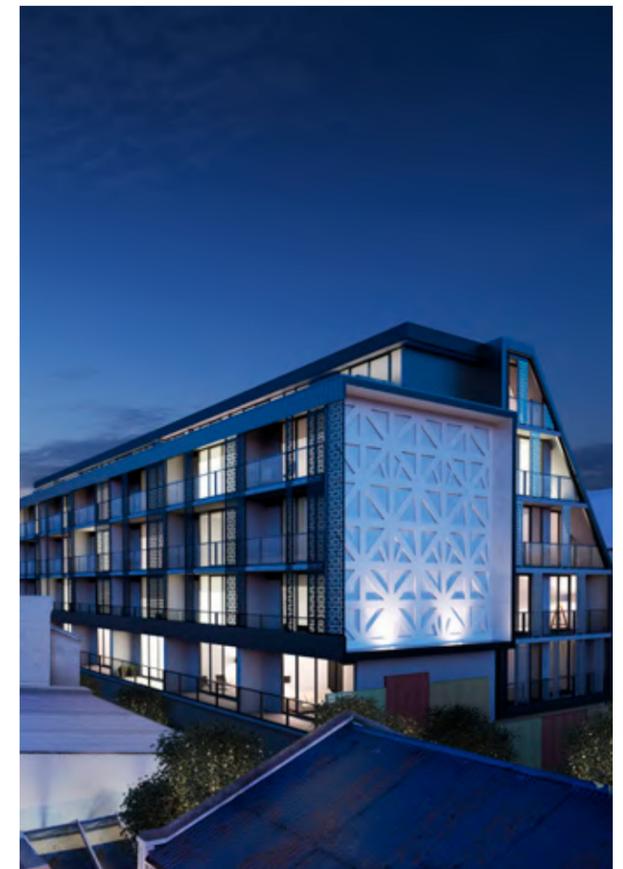
**POLARIS 3083 Stage 1**  
**Plenty Road, Bundoora**  
*Completed 2013*

The vision is now a reality. A thriving village centre combines unique streetscapes, places to gather and tranquil landscapes to foster a connected community. Polaris Town Centre features an ever growing offering of dining, cafés, fashion, homewares, supermarket and everyday essentials, to support the stunning residential apartments in the heart of the precinct.



**GREVILLE**  
**Greville St, Prahran**  
*Completed 2013*

Modernist architecture on one of Melbourne's iconic streets defines Greville. PLUS architecture developed a interesting and unique outcome for this hotly contested address. Pioneering prior to other developers realising this location as one of Melbourne's greatest shopping, dining and retail destinations, DealCorp foresaw this as the place everyone would want to live.





Era, Cremorne  
Completed 2006

Completed in 2006, Era is a stand out landmark building in Cremorne, taking a former derelict factory and transforming the site into 140 apartments, 19 townhouses, an internal garden, pool and 4,600 sqm of commercial space.

From boutique developments, mixed use projects to master planned communities, our projects feature the best in design and sustainable principles, pioneering in location and execution, we set the bar for the industry.



Our portfolio includes over 50 successfully completed projects. DealCorp has been privileged to develop within Melbourne over the last 35 years, and we see it as our responsibility to drive higher industry standards in quality, design, sustainability and ultimately, liveability.

**FABRIK**  
Brunswick 2011



**ARKANA**  
Dandenong 2009



**GATEWAY**  
Chadstone 2009



**2OORAK**  
South Yarra 2007



**LYSTERVILLE**  
Malvern 2007



**ESSENDON GRAND**  
Essendon 2006



**THE CHIFLEY**  
Melbourne CBD 2000



**YARRA VIEWS**  
Richmond 1997





Our client-focused approach is a major key to our ongoing success in the development and construction industry. We recognise that each site, each project and each client is different. We understand that buying property can be daunting, and draw upon our extensive experience within the industry to educate and empower our clients throughout the entire process.

As a forward-thinking business, we believe that you—the client—have a right to know how your investment is being managed. We offer specialised services and educational sessions for clients who want to learn more about architecture, construction, sustainability and design. We don't follow the standards set by other developers – instead, we aim to be leaders in the property market.



Polaris 3083 Town Centre



"We wanted an apartment that had character and looked different to everything else on the market. At the same time, we also wanted to have modern facilities! The Aspire apartments ticked all our boxes."

*Nhu Nyugen, Aspire*



"We really appreciated how much flexibility the developer showed us in accommodating some special refinements we asked for. We never thought that we could get such a sense of space living in an apartment. We have a very green outlook, without the need to worry about maintaining a yard."

*Andrew and Deborah Judkins, Kubix*



"We looked for a nice home in McKinnon and MCKN is homey, spacious, low maintenance and close to the beach - it's exactly what we have been looking for. We've been looking in this area for some time... three to four months. It was the location, proximity to my job and the proximity to the schools. It was an easy transaction, easy to deal with the developer, and an easy process. I've recommended them to everyone at work."

*Egon and Sidonia Magyar, MCKN*



"We love the location and the fact that everything will be in arms reach. It's such a prime location for a reasonable price in today's market. We are excited for the commute to work being quicker, allowing for more time to enjoy recreation, the wonderful amenities in the development and surrounding the site."

*Fiza Errington, Glenarm Square*

DealCorp project

polaris  
3 0 8 3

is the proud recipient of



2016 UDIA  
Urban Renewal  
Project Award



2017 UDIA  
Environmental  
Excellence Award



2018 UDIA  
Urban Renewal  
Project Award



EnviroDevelopment  
Sustainable  
Living Award

DealCorp project

C.F. ROW

237 NAPIER ST FITZROY

is the proud recipient of



Australian Institute of Architects

DealCorp.

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